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May 30, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington D.C. 20554

Dear Chairman Kevin J. Martin:

The Pittsburgh Symphony Orchestra's rich musical history has made it one of the premiere orchestras in the world. Each year, the Pittsburgh Symphony Orchestra (PSO) entertains 400,000 patrons at Heinz Hall, touches the lives of more than 50,000 children and reaches 1.1 million people worldwide through broadcasts. The PSO is one of 20 full-time symphony orchestras in the United States.

The success of the PSO relies on many community partners, especially our media allies. One of our treasured media relationships is with KDKA NewsTalk Radio 1020 AM. They have been our Bank of New York Mellon Grand Classics media sponsor for the last four seasons. This partnership has brought invaluable resources to the PSO, ranging from additional airtime to help promote upcoming concerts to providing listener insights that have helped guide our messaging strategies in marketing.

One of our most successful ventures together has been the KDKA Open House at Heinz Hall. KDKA has hosted two Open Houses at Heinz Hall to help break down the barriers between audiences and musicians and correct any misconceptions of classical music. The Open Houses were both a huge success and brought the PSO over 250 new subscribers.

Without the care and passion of KDKA NewsTalk Radio 1020AM, the PSO would not be as successful as it is today in building audiences and remaining a community asset for the city of Pittsburgh.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Tamburri", written over a horizontal line.

Lawrence J. Tamburri
President